

Cultural Heritage Tour	
Publication	The Hindu (Sunday Magazine)
Date	14th March 2010

COOL DEALS

The essence of Madurai

Madurai has long been known for its exotic temples and its array of festivities and rich cuisine. The city has been in existence since the Fourth century B.C and is mentioned in ancient texts of the Greeks, Romans and Arabs. Engaging travellers and helping them discover the heritage of the South, Heritance Madurai offers customers a three-day and two-night tour package that will explore all aspects of Madurai life.

The package is priced at Rs. 19,999 per person, which includes domestic travel, airport transfers, luxury villa suite, fruit basket, breakfast, Madu-



DISCOVER MADURAI...

PHOTO: S. JAMES

rai City Tour, sightseeing, VIP access to sites and temples, entrance fees to all sites mentioned in the itinerary, all hotel taxes and service charges.

To book your holiday, call: 0452 2385455

Cultural Heritage Tour	
Publication	Outlook Traveller
Date	April 2010 Issue

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Heritage Madurai offers 2N/3D for Rs 19999 per person. Includes airport travel, domestic travel, accommodation in a luxury villa suite, breakfast, ...

travel.outlookindia.com/article.aspx?264882

Cultural Heritage Tour	
Publication	The Hindu (NxG)
Date	13th May 2010



Holiday at Madurai

Engaging travellers and helping them discover the heritage of the South, Heritage Madurai offers customers a three day and two night tour package that will explore all aspects of Madurai life priced at Rs. 19999 per couple, which includes domestic travel, airport transfers, luxury villa suite, fruit basket, breakfast, Madurai City Tour, sightseeing, VIP access to sites and temples, entrance fees to all sites mentioned in the itinerary, all hotel taxes and service charges. To book your holiday, call: 0452 2385455

Cultural Heritage Tour	
Publication	Hindustan Times – Live Mint
Date	6th June 2010

Make mine Madurai

Seasons may come and go, fad holiday trends may die, but heritage is never out of date. So Heritage Madurai, fashioned out of the Geoffrey Bawa-designed building that housed the old Madurai Club, is offering to acquaint expat pilgrims and others so inclined with the rich cultural legacy of Tamil Nadu in general and Madurai in particular. One of the oldest continuously inhabited cities on the



Vintage magic: *Heritage Madurai.*

planet, Madurai literally centres around the Meenakshi Sundareswarar temple. No wonder then that Heritage Madurai's two nights/three days package starts with a visit to the temple. Also on the itinerary: the Thirumalai Nayaka Palace, the Mariamman Teppakulam tank, the Thiruparankundram temple, the Alagar Kovil temple and the Jain Cave temples on the outskirts of Madurai. Expect to get up close with Carnatic music, Bharatanatyam and superb Chettinad food in Chettinad itself. Probably the first package targeting those unwillingly alienated from their roots—and those wanting an insider's insight—the Cultural Heritage Tour costs Rs19,999 per couple, inclusive of a luxury villa suite, all meals, all local travel and airport transfers. For details, call 0452-2385455 or visit www.heritagemadurai.com

Cultural Heritage Tour	
Publication	Discover India
Date	May 2010 Issue

Rustic charms of south India

The Heritance Madurai has recently launched its Cultural Centre to display Chettinad's lifestyle, culture and hospitality. Nestled in the lush greenery of the hotel complex, the 'village-replica' is a whole 10,000 sq ft, resplendent with thatched-roof huts, bright ochre-red mud, elaborate kolams and thoranams. Artisans from various villages have been handpicked and roped in to showcase their products at the centre. There are six huts portraying the quintessential aspects of south Indian villages. With all these to its credit, the Heritance Madurai's Cultural Centre, a first-of-its-kind in the city, is geared to provide guests with a holistic experience. For more information, please log on to www.heritancemadurai.com.